

FIND YOUR PASSION. FIND YOUR Y.



**2024
ANNUAL REPORT**



the



OUR MISSION

To put Christian principles into practice through programs that build a healthy spirit, mind, and body for all.

CADILLAC AREA YMCA
9845 Campus Drive
Cadillac, MI 49601
www.cadillacareaymca.org

FIND YOUR PASSION. FIND YOUR Y.

HAPPY NEW YEAR!

As the calendar turns from 2024 to 2025, it is a good time for reflection on the past, present, and future of the Cadillac Area YMCA.

We have now operated the Dillon Community Center facility for 15 years. Built through the generous donations of our community, the center continues to provide access to a collection of activities that are unique, or at least in short supply, in our area. From aquatics to the Teen Center to Child Care, the Y positively impacts the lives of young and old and proudly serves our community to the tune of 100,000 member check-ins a year.

We have maintained this community asset well, and it is with a deep sense of pride that we can report our day-to-day operations are fiscally sound. Our dedicated staff and engaged Board of Directors work diligently and prudently, always with an eye toward the future. This can be challenging as the needs of the community and demands on the facility evolve over time.

The bottom line is that the Y is serving more people in our community each year. We anticipate those needs growing in the coming years, and Y leadership is making plans to address them. For the past several years, the board and staff leadership have been focused on the creation and implementation of a multi-year strategic plan. Primary strategic objectives of the plan are: Sustainability, Expand Capacity to Serve, Expand Youth Development Service and Expand Community Collaboration.

We have a vision to expand our impact based on needs we see daily. We are making plans to accommodate more members, offer more programs, and extend programs that make a difference to people in our area. As we roll out these plans more broadly, please consider how you could participate in sustaining and extending the reach and the longevity of the Y.

This is an exciting time. I am grateful to be a part of this vital community resource, and I look forward to its growing success. Thank you for sharing our vision and helping us along the way.

Chad Geiger, Chairman of the Cadillac Area YMCA Board

BOARD OFFICERS

Chad Geiger, YMCA Chair/Chief Volunteer Officer
Wolverine Power

Dr. Kris Krannitz, YMCA Past Chair
Advanced Foot and Ankle

Laurie McKay, YMCA Secretary
WMISD (retired)

Ryan Schultz, YMCA Treasurer
M R Products, Inc.

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Dawn Ewald, Mercy Hospital (retired)

Chris Gentry, Cadillac Area Land Conservancy

Miranda Grunow, City2Shore Real Estate

Randy Hill, Baker College

Bob Kellogg, K-12 School Admin. (retired)

Caitlyn Kerns, Akwel Automotive

Bill Lakin, Optometrist (retired)

Danielle Mahan, TerraVest Tanks MI LLC.

Derek Sengelaub, DouGLASS The Window Guys

Robin Sims, Sims Chiropractic Wellness Center

Corey Wiggins, 84th District Court Judge

CONTACT US
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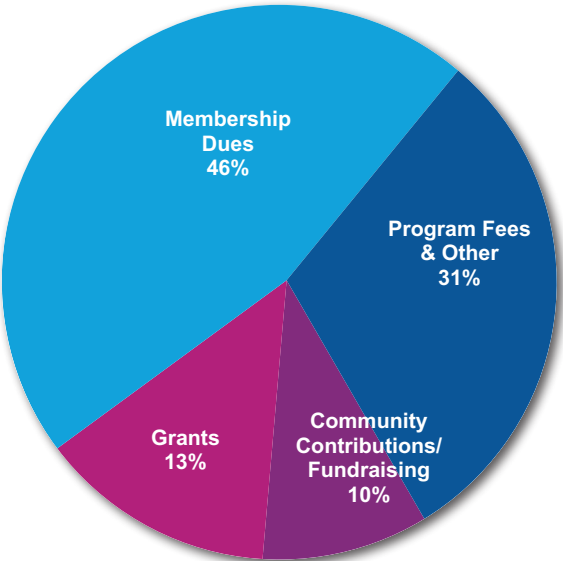
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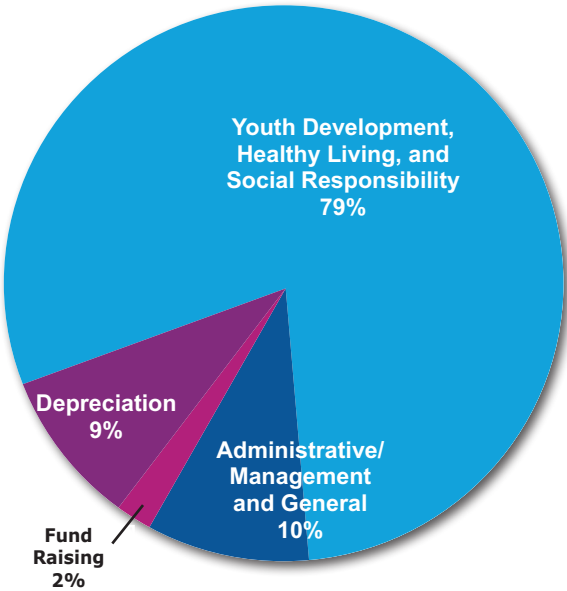
OUR 2024 STATEMENT OF FINANCIAL POSITION

	2024	
	Beginning of Year (Audited)	End of Year (Unaudited)
ASSETS		
Current Assets	1,673,739	1,682,376
Non-Current Assets	4,050,470	4,055,699
TOTAL ASSETS	5,724,209	5,738,075
LIABILITIES AND NET ASSETS		
LIABILITIES		
Current Liabilities	96,339	92,237
Long-Term Liabilities	-	-
TOTAL LIABILITIES	96,339	92,237
NET ASSETS		
Unrestricted	4,402,077	4,411,564
Temporarily Restricted	1,225,793	1,234,274
TOTAL NET ASSETS	5,627,870	5,645,838
TOTAL LIABILITIES AND NET ASSETS	5,724,209	5,738,075

TOTAL INCOME



TOTAL EXPENSES



OUR 2024 STATEMENT OF ACTIVITIES

PUBLIC SUPPORT	<u>UNAUDITED</u>
Community Contributions/Fundraising	210,546
Grants	294,109
REVENUES	
Membership Dues	997,319
Program Fees & Other	667,172
TOTAL INCOME	2,169,146
EXPENSES	
Supporting Services (Excluding Depreciation):	
Youth Development, Healthy Living, and Social Responsibility	1,676,803
Administrative/Management and General	203,861
Fund Raising	44,839
Supporting Services (Excluding Depreciation)	1,925,503
Depreciation	191,963
TOTAL EXPENSES	2,117,466
INCREASE IN NET ASSETS	51,680.00

FINDING OUR Y.

SENIOR FIT PROGRAM

Lorraine Mercer is a veteran attendee of our Senior Fit program. Born in 1930, Lorraine has traveled the world several times over. She enjoys hikes, walks, cooking, and exercises daily to stay strong. During the 7 year span of her participation in our program, Lorraine has accomplished an extraordinary amount of success. She uses her training from Senior Fit to stay strong for her hikes, activities, and hobbies. Although she is in her 90s, Lorraine finds no trouble raking her own leaves in the fall or shoveling her own driveway in the winter. When asked her favorite part about the Senior Fit program, Lorraine replied **"I love the social interaction I get with Senior Fit. I just love seeing all the people and being in this group feels very special"**.



BACK TO SCHOOL CARNIVAL

In 2024 our Annual Back to School Carnival was bigger than ever. We saw 775 people (281 adults and 494 children) from 10 different school districts around our area. With the assistance of great organizations like Great Start Collaborative and many more, we were able to provide families with over 450 backpacks, free haircuts, new school clothes, school supplies, much needed resources and more.

The event is geared to help lower income families prepare their kids for school. The purchasing of school supplies each year can be a burden for a lot of families and partnering with area organizations and businesses allows us to reach more families year after year and provide them with essential items, information and resources that will help make the upcoming school year an even greater success.



FAMILY IMPACT

HEATHER CLARK'S STORY

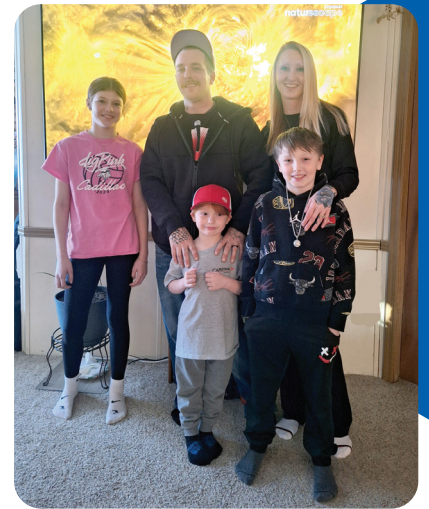
I first found out about the Y when Kenneth, my middle child was 3 years old. I was looking to enroll him into a community-based Head Start or Early Childhood preschool program. A program that would get him used to being around other children but mostly being away from me a bit more. I knew enrolling him in a early childhood program was the way to make transitioning to elementary school easier for him. During the enrollment process, I was given a few different options for Kenneth as to which preschool programs I would like for him to attend. I was told to write my top 3 choices on the application and the Y was my first choice, because at the time it was a newer program in the community that I was hearing great things about. Kenneth did very well at the Y. I believe it to be one of his most fond memories at this point. He loved his teachers. After the initial scared to leave mom's side, staff worked to build his trust and then he was honestly so excited to go there EVERY day! He still reminisces all the time about when he went there and the fun things he did and learned. Attending the Y Head Start program allowed Kenneth to be more comfortable around other kids, unfamiliar settings and people in general.

Jumping ahead a few years, I then chose to bring my youngest child Royce to the Y's GSRP program because of the wonderful experience we had with Kenneth and how much Kenneth loved it. Although it has only been a few months, Royce has benefited immensely from his Y experience. Royce is shier than Kenneth ever was, and the Y has really given him the opportunity to open up and has allowed him to build new friendships and explore new learning avenues. The teachers have kept me very much in the loop regarding his growth and development, which ultimately lets me implement continued learning at home. For example, we all love music, but I learned Royce is VERY much into music, and that is one of his favorite things to do while at school. Now knowing that, I'm able to implement different musical things and music at home that promote his love of music.

The Y has benefited our entire family immensely. The Y is a HUGE part of our family. Kenneth went to Head Start, Royce is going to GSRP, our daughter, Aleeah qualifies for the free 7th grade membership, and my husband and I have also become members and even qualified for the financial assistance program they offer.

Kenneth LOVES the Y flag football team, and he cannot wait for next season! My whole family loves to go to the Y some nights just to play basketball, volleyball or use the pool and hot tub! We are SO glad that we are able to be a part of the YMCA community!

"I honestly can't say enough good things, we all love the Y and are very thankful for it and all of you! They are very involved in the community and everyone has always been so welcoming!"



Heather is a married, stay-at-home mother of 3: Aleeah age 12, Kenneth age 8 and Royce age 4.

TEEN IMPACT

Akira Marcusse participated in Teen Impact in the winter of 2024. Through Teen Impact she learned that it's good to have people in your life that you can trust to care about and support you. Sometimes where you find those people is surprising.

Akira is now teaching gymnastics here at the Y. She enjoys working with kids and teaching them the skills that she once learned as a child. Helping kids experience the joy that comes with learning a new skill is her favorite part. Akira is now expanding on those skills to become a swim instructor.

To Akira the YMCA has created a safe space for her to try new things. The people are kind and considerate. The environment is always positive in all areas of the Y. Being part of the Y as first a member then an employee has helped Akira become more confident in her social skills. She feels that she is now able to approach new people in her life and begin conversations with them.

As a member of the Y, Akira has developed a better understanding of the experiences that others go through. This has helped her have more empathy for others and more confidence in herself.



Helping everyone reach their potential – for a better us.

Group Exercise Attendance 6,565	TOTAL Facility Check-Ins 104,043	TOTAL ACTIVE MEMBERS (as of 12/31) 3401
Program Registrations 1201	Teen Center Check-Ins 8473	FREE 7th Grade Memberships Provided 111
TOTAL MEMBERSHIP/PROGRAM SCHOLARSHIPS \$77,639	Child Watch Visits 442	SAW (Safety Around Water) 354 kids taught across 6 school districts

TJ'S STORY:



TJ is a new member of the Cadillac Currents Swim Team this year, 9 years old. TJ joined us this summer from the Missaukee swim lessons. TJ swam with us for first time this summer and swam a few events during a home intersquad swim meet. "One thing that always amazes me is the joy that swimmers have when they accomplish their first race", says Coach John of the Cadillac Currents. "TJ was nervous, scared, excited all the things a kid should feel before their first race". TJ then participated in the fall swim team camp and competed in his first invitational meet on Nov 9th in Oscoda MI. While there TJ had a big smile on his face and asked all the right questions about stroke, and flip turns, you could really see his mind working and trying to soak up all that he could. TJ was even bewildered by his fellow teams saying things like, "Oh wow Jackson is really good, how does he go so fast?"

TJ has since learned how to do flip turns over Thanksgiving break and did them for the first time in the Gaylord meet on Dec 7th. He has continued to drop time and improve his stroke. **'He is an absolute joy to coach. Seeing TJ find joy and success in swimming with that "fresh fish" attitude is awesome'** says Coach John.

INTERVIEW WITH TJ

Q: When did you start swimming?

A: "Five years ago, in the Missaukee lessons...? No when I was 5, I first came to the YMCA in 4th grade for the SAW program, Mr Brandon mentioned that I should try swim team so I did. I did the stage 4 lessons this summer and joined the Y team in the fall."

Q: What is it you like about swimming?

A: "I like water, I can get medals and I enjoy it."
Mom says "TJ has always liked the water."

Q: What is your favorite stroke?

A: "Freestyle."

Q: What is your favorite part about swim meets?

A: "The swim part and it's cool to travel. Meeting new friends and hanging out with friends I swim with."

Q: Where has been your favorite place to swim?

A: "Midland, I like their pool set up, the whole room was cool."

Q: What goals do you have for our home meet?

A: "Make states in the 50 freestyle."

Q: Where do you see yourself 5 years from now?

A: "Alive. To have a bunch of gold medals from swim. I already got one and it's my first year swimming?"

2024 VOLUNTEERS

4489 HOURS
SERVED BY MORE THAN
144 VOLUNTEERS

Holly Arrington
Morgan Arrington
Kurt Baney
Jenny Baney
Joe Baumann
Olivia Bongard
Isabel Borgstrom
Heather Brannam
Georgie Bump
Ann Bush
Jamie Calendine
Johanna Carey
Jamie Carey
CHS Vikings Cheer
Hannah Clark
Bridget Coffey
Mike Crotty
Ginny Cundiff
Caity Deboard
Brent Deller
Kathy Dennis
Amanda Dezeew
Eric Diener
Brad Doornbos
Alicia Elmore
Jason Elmore
Jeanna Else
Alyssa Emington
Dawn Ewald
Julianne Fewless-Thompson
Dave Foley
Zach Fredrickson
Gary Fuller
Robbie Fuller
Chandler Gabara
Mackenzie Gabara
Jake Geeseman
Chad Geiger
Chris Gentry
James Gerring
Sally Goggin
Miranda Grunow
Justin Hamblin
Terri Hamp
Kari Hanus
Mary Heady
Darren Hejnal
Leslie Hejnal
Jacie Hendrickson
Marci Hensley
Rebecca Herbst
Randy Hill
Gavin Hoffman
Susie Huckle
Jenni Johnson
Michael Johnson
Taralyn Johnson
Nick Kassuba
Andrew Kearney
Bob Kellogg

Caitlyn Kerns
Carl Kielbasa
Tiffany King
Joe Kowalski
Caelin Kowalski
Kris Krannitz
Dustin LaGrow
Bill Lakin
Elizabeth Lakin
Jean Lakin
Janine Laliberte
Julie Lapan
Katy Lee
Carrie Lorenz
Danielle Mahan
Alix Matzke
Haley McConnel
Phyllis Mcinerney
Laurie McKay
Jim Meier
Jamie Merklinger
Nicholle Messer
Angie Metzger
Tim Meyer
Jenny Mickelson
Beth Miller
Mark Morely
Barbara Nicolai
Ryan Nowland
Kristin Parkes
Mike Paulin
Bev Peters
Patty Phelps
Peg Phillips
Jerrilyn Pike
Linda Popp
Stacey Randall
Brandon Reddick
Jamie Reddick
Heather Reddick
Cody Rigby
Sarah Rigby
Charlie Rockwell
Aspen Rose-Wiley
Glen Ruczynski
Lindsay Rumohr
Barb Russ
Eric Schmitt
Ryan Schultz
Niki Schultz
Hannah Sengelaub
Derek Sengelaub
Sheri Sheese
Rebecca Shipton
Deb Simon
Robin Sims
Brian Sims
Anthony Slaughterhawk
Stephanie Stafford
Juilia Stanley
Kari Steenwyk
Samantha Steinebach
Susan Stoll
Scott Tezak
Jessica Whetstone
Keagan White
Corey Wiggins
Travis Wiggins
Izaiah Wood

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SUPPORTERS

At the Y, strengthening community is our cause.
Every day, we work side-by-side with our neighbors to make sure that everyone has an opportunity to learn, grow, and thrive.

Flora Grundy
Chad Grundy
Miranda Grunow
Tonya Gunian
David & Gabe Haiderer
Brock Hall
Deb Hamel
Ken Hamel
Kyle Hamel
Emily Hamel
Kaela Hammond
Mike Hanson
Ellen Hawkins
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Stacy LaGrow
Lindsey LaGrow
Lake City Primary Care
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Bill & Jean Lakin
Sean Lakin
Scott Lakin
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Meike Lorenz
Logan Lorenz
Brooke Lorenz
Sheryl Lorenz
Bob Lorenz
Alivia Lorenz
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Alicia Neville
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Owen Nicholson
Pamela Nickerson
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Jordan Nieuwkoop
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Renata Olson
Terence O'Neill
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David Rockwell
Brian Rockwell
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Roots Hair Salon
Becca Rooy
Toni Rose
Aspen Rose-Wiley
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Rotary Club of Cadillac
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Kaila Rowell
Tony Rowell
Ashley Rozeveld
Nate Rozeveld
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Luke & Lindsay Rumohr
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Rusty Ruppert
Gabrielle Sake-Finch
Steve Salladay
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John Saylor
Amber Schaefer
Gretchen Schaller
Amy Schmid
Barb Scholten
Barb Scholten
Barb Scholten
Alaina Schultz
Sharon Scranton
Sharon Scranton
Derek & Hannah
Sengelaub
Claire Sheehan
Roslyn Sheldon
Courtnee Shell
Chelsi Sherman
Daryl & Marie Sieplinga
Gary Silvers
Rachel Silvers
Deborah Simon
Brian & Robin Sims
Alexis Sims
Emily Sims
Deb Sims
Sims Chiropractic
Wellness Center
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John Smith
Rex Smith
Judy Smith
Lewis Snyder
Whitney Soule
Terry Sparks
Lindsey Sparks
Hilda Spencer
Dawn Spencley
Jerry Spencley

Hunter Springberg
Kris Stackelhouse
Pete Stalker
Lisa Stalker
David Stalker
Natalie Stanley
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Cathy Stathakis
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