



Please complete the sponsorship form and submit to: Cadillac Area YMCA, 9845 Campus Drive, Cadillac, MI 49601  
Or YMCA Executive Director/CEO, Mike Kelso  
[mkelso@cadillacareaymca.org](mailto:mkelso@cadillacareaymca.org)  
Contact Mike with any questions. 231-468-9281

## Platinum Sponsorship - \$4,000

- Two, two month adult memberships to the Y to be started by 12/31/2021
- **Ten VIP event tickets**
- Acknowledgement from the stage at event.
- Banner displayed at the event
- Premiere position of your Logo/name on marketing materials including but not limited to:
  - Event program
  - Posters
  - Event web page with link to sponsor's web site
  - All print and electronic advertising
  - YMCA emails
  - YMCA Facebook page

## Silver Sponsorship - \$1,000

- **Two VIP event tickets**
- Acknowledgement from the stage at event.
- Banner displayed at the event
- Logo/name on all marketing materials including but not limited to:
  - Event program
  - Posters
  - Event web page with link to sponsor's web site
  - All print and electronic advertising
  - YMCA Facebook page
  - YMCA emails

*All sponsorship levels have the opportunity to purchase event tickets for \$75 each.*

## Gold Sponsorship - \$2,500

- Two, two month adult memberships to the Y to be started by 12/31/2021
- **Four VIP event tickets**
- Acknowledgement from the stage at event.
- Banner displayed at the event
- Logo/name on all marketing materials including but not limited to:
  - Event program
  - Posters
  - Event web page with link to sponsor's web site
  - All print and electronic advertising
  - YMCA Facebook page

## Bronze Sponsorship - \$500

- Acknowledgement from the stage at event.
- Logo/name on all marketing materials including but not limited to:
  - Event program
  - Posters
  - Event web page with link to sponsor's web site
  - All print and electronic advertising
  - YMCA Facebook page
  - YMCA emails

## Table Sponsorship - \$250

- Acknowledgement from the stage at event
- Name in event program
- Name on table at event



FOR YOUTH DEVELOPMENT®  
FOR HEALTHY LIVING  
FOR SOCIAL RESPONSIBILITY

# Cadillac Area YMCA Dancing with the Y Sponsorship Form

Business Name

\_\_\_\_\_ As you would like it to appear on all sponsor recognitions

Address:

\_\_\_\_\_

Contact Person:

\_\_\_\_\_

Phone Number:

Email:

\_\_\_\_\_

## Sponsorship Levels:

- \$4000 Platinum    \$2500 Gold    \$1000 Silver    \$500 Bronze  
 \$250 Table

Please invoice me   - or -    Payment is enclosed

Please email an AI/EPS (preferred) or PNG/JPEG file with both a grey scale logo and a color logo to [mkelso@cadillacareaymca.org](mailto:mkelso@cadillacareaymca.org) My signature below verifies that the YMCA can list our business as a sponsor of the Dancing with the Y 2021 event.

Signature:

\_\_\_\_\_

**CADILLAC AREA YMCA**

9845 Campus Drive, Cadillac, MI 49601

231 775 3369

[www.cadillacareaymca.org](http://www.cadillacareaymca.org)